



SPECIAL INTEREST GROUP CHARTER

SIG Name: Business Intelligence Special Interest Group

Steering Committee Members:

1. Barb Buschmann, IT Director - Shared Technologies at Sargento Foods Inc.
2. Michael Phy, Executive Director - Information Technology at Springs Window Fashions
3. Jeff Piotrowski, Director – Business Intelligence at CUNA Mutual Group

Facilitator: Cavinda Caldera, Director IT Practice -- UWEBC

SIG Objectives:

The Business Intelligence Special Interest Group (BI SIG) offers a forum for those individuals leading Business Intelligence and Analytics efforts within UWEBC member companies to interact, share opinions and expertise, and leverage each other's experiences. The SIG will address a variety of topics and issues pertinent to the successful deployment and operation of a business intelligence and analytics program from an IT centric perspective. While many tools used for the capture, data warehousing, analysis and rendering will be addressed, the objective of the SIG is to broadly address themes that will enable an organization to enhance their capabilities with BI. The SIG will allow participants to glean validated operational paradigms, ideas and best practices from other member companies.

Benefits:

- Participation in a trusted peer-to-peer network of BI and analytics specialists.
- Access to a forum for professional development and learning about emerging BI technologies and practices.
- Validation of BI strategies, technologies, solutions and best practices through knowledge exchange with other participants in the BI Special Interest Group.
- Finding opportunities to enhance BI capabilities and discovering ways to offer better BI solutions to the business units.

Intended Participants:

- Companies: Any member company with an active BI or analytics program.
- Roles: Directors, managers and senior practitioners with direct responsibility for operating and delivering BI solutions within the enterprise.

Number of Meetings, Length, and Frequency:

4 quarterly meetings will be held, after which time consideration will be given to extending the group's charter. Meetings will be full-day events (9:00AM – 3:00PM) with a limited number of presentations from Subject Matter Experts, case studies from member organizations and a significant portion of time allocated for group, panel and breakout group discussions.



Meeting Location(s)

Meetings will be held at UW-Madison and Waukesha County Technical College (WCTC) campuses.

Output/Deliverable

TBD for each meeting; possibly white paper(s) summarizing BI technologies, solutions and best practices as they pertain to topics addressed and discussed within the SIG.

Meeting Discussion Topics (proposed):

1. Best of breed BI and analytics solutions
2. Reference architecture for BI enabled data warehouses
3. Hadoop architecture and clusters
4. Predictive BI solutions and capabilities
5. Data surfacing, capture and cleansing
6. Master Data Management and data governance
7. Cloud-based BI solutions
8. In-memory processing and on-demand BI
9. BI business and use cases
10. Big Data challenges and opportunities
11. Organizational structure and BI consumption
12. Self-service and mobile BI