



UWEBC NOW!

Episode 3 Transcript

Hello! This is your third and final installment of UWEBC NOW. We are just hours away from the start of our 22nd annual Business Best Practices & Emerging Tech Conference. I am Doug Barton and this conversation is intended to get you ready. And we will wrap with a treat, one minute with our conference emcee and our opening keynote strategic futurist Nancy Giordano. Let's get right to it.

Our virtual doors will open 8:30 am, Thursday, September 24th with networking and sponsor booths and our opening session will start at 9 am sharp.

I am thrilled to share that this year's conference will feature emcee, Mark Jeffries. Mark is a go-to person for facilitating and emceeing events for large and small organizations around the world and is our advocate on stage with our many track and keynote presenters.

Mark is an author and communication consultant and regularly appears as an expert guest on NBC's Today Show, Fox Business, and BBC News and writes for The Huffington Post.

Right now, let's listen in as Mark talks with strategic futurist Nancy Giordano. Nancy you will remember is recognized as one of the world's top futurists and has spent her career building, shaping and evolving a portfolio of \$50 billion worth of major global brands.

So much more to come in that conversation. Nancy kicks us off Thursday morning. Don't miss it.

So, you are registered and have blocked the time ... what's left to do? I request you "confirm your access" as soon as possible. Your best experience will be with a Chrome browser on your Windows, Mac or iPad. Once in, EDIT your user profile, ADD a photo, and bonus content such as our mini master classes on analytics, innovation, supply chain resilience, and workplace wellbeing will work best if you also LOG INTO ZOOM on each day of the conference.

If you have colleagues who would like to register, please see the registration links on our conference home page.

I will see you at the conference, plays say hi as you are able when you arrive!
Until then #togetherforward #onwisconsin