

Get the most out of your UWEBC Membership!



UW E-BUSINESS CONSORTIUM

UWEBC

UNIVERSITY OF WISCONSIN-MADISON

Create your UWEBC web account:

Your web account will allow you to register for events as well as view materials from past meetings.

1. Visit **uwebc.wisc.edu**.
2. Click **Sign In** on the red bar at top.
3. Click **Create a UWEBC web account>>**.
4. Follow the instructions. It's a two-step process that sends a verification link to your email address. If you need help, reach out to info@uwebc.wisc.edu.

Register for a peer group or a special interest group meeting:

1. Go to **uwebc.wisc.edu** and do one of the following:
 - a. Click the meeting you want to register for from the **UWEBC EVENTS** box in the right column, or
 - b. Click on the practice area that interests you from the top menu: **Customer Service, IT, Marketing, Supply Chain** or **Human Resources**. Then select the Peer Group or Special Interest Group (SIG). Upcoming meetings are featured on each Peer Group or SIG's page.
2. Click **Details >>** at the bottom of the featured meeting box to learn more about that event.
3. Click **Register for onsite meeting** or **Register for webcast** if you wish to attend the meeting.
4. If you're signed in to your web account, you'll be automatically registered for the event. If you aren't signed in to your web account, a page will appear asking you to sign in. Once you are signed in, the site will return you to the last page you visited. Click **Register** again to complete the registration process.

Request research and advisory services:

1. Visit **uwebc.wisc.edu/request**.
2. Fill out the form and hit **Submit**.
3. A Practice Director will review your request and contact you to connect you with a UWEBC member company to discuss your business issue or collaborate on a research study.

Two ways to view previous meeting presentations -- choose your favorite!

1. Via the UWEBC website
 - a. Go to a practice area page (Marketing, IT, Supply Chain or Customer Service) from top menu.
 - b. Click a link in the **PAST MEETING ASSETS** box (or click "See more" and click the meeting link you want).
 - c. Click the link of the presentation you want to view. If you aren't signed in to your web account, a page will appear directing you to do so. The site will return you to the meeting asset page. Videos and PDFs can be viewed right in your browser.
3. **New in 2022: UWEBC+**
 - a. Visit go.wisc.edu/uwebcplus and click the link to access UWEBC+. It will prompt you to log in, then you'll be able to view 7+ years' worth of video content!

Join a UWEBC LinkedIn Group:

Go to LinkedIn and search for the following groups:

UWEBC Customer Service
UWEBC Human Resources Executives
UWEBC Information Technology
UWEBC Marketing
UWEBC Supply Chain

