

SIG Name: Direct Merchant Distribution Operations Special Interest Group –

Steering Committee Members:

1. Eastbay/Footlocker – John Rapp – Director, Distribution Center
2. Figi's – Brian Hanson - Director, Distribution
3. Lands' End – Lori Lease - Director, Distribution Services

SIG Objectives:

1. To provide a forum for members to learn about the Distribution planning and operating practices, procedures, and processes utilized by the participating companies
2. To enable a “deeper dive” into specific supply chain topics relevant to Direct Merchant than is possible in a single UWEBC Supply Chain Management Peer Group meeting
3. To glean validated leading practices from knowledge of others Direct Merchants’ approaches to Distribution Operations

Intended Participants:

- ✦ **Companies:** UWEBC member companies with significant Direct Merchant operations
- ✦ **Roles:** Those with overall responsibility for supply chain management and those managing the specific operations/functions related to Warehouse and Distribution functions

Number of Meetings, Length, and Frequency:

Four day-long (9:00am-3:00pm) meetings; meetings scheduled approximately every 6 weeks: Two in the Fall 2012/ Two in the early Spring 2013

Meeting Location(s):

UWEBC – University of Wisconsin, Madison

Output/Deliverable

A whitepaper summarizing the leading practices in each Distribution topic area as agreed upon by group members, and that includes the recommended steps to implement the practices

Meeting Discussion Topics:

Day 1:

- Workforce planning
- Quality and reporting
- Recruiting practices
- Training/Onboarding practices

Day 2:

- Capacity modeling
- Throughput Analysis
- SKU Management
- Analytics for distribution ops

Day 3:

- WMS/TMS cloud implementation experience
- Partner management
- International shipping
- Outbound Freight

Day 4

- Returns/Reverse Logistics
- Order Personalization practices
- Other topics that group might be interested in